

Rep Order#	6839842	Ver#	3	Status	Revised	Traffic Order#	08/13/2012 4:45 PM	Printed:	1 of 3
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Last Received: 08/13/2012 3:39 PM

Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser () RIGELL FOR CONGRESS
Product SCOTT RIGELL
Estimate# 2724
Buyer Ben Angle
Phone#
Fax#

Agency	() AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm	() PHILADELPHIA
	815 SLATERS LANE	Sales Office	() ANJIE BRADY
	ALEXANDRIA, VA 22314	Salesperson	
Agency C/P1/P2/E	128/216/2724	Salesperson Phone#	215-567-6005
Flight Dates	08/14/2012 - 08/20/2012	Salesperson FAX#	215-567-5938
Hiatus Weeks			

--- CONTRACT COMMENT ---

CLIENT: RIGELL FOR CONGRESS SC=*

--- REMARKS ---

VER 3 ISSUED TO CXL BEFORE START PER AGY/CLIENT REQUEST
REPLACED BY H.6841343
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	W	5A-6A	WAVY NEWS-5A	:30	\$500.00	08/15-08/15	0	0	0	\$0.00	
	Rating: 4.2											
	V3 Cancelled											
	*3	TU	430A-5A	WAVY NEWS-430A<	:30	\$125.00	08/14-08/14	0	0	0	\$0.00	
	Rating: 2.1											
	V3 Cancelled											
	*4	TH	430A-5A	WAVY NEWS-430A<	:30	\$125.00	08/16-08/16	0	0	0	\$0.00	
	Rating: 2.1											
	V3 Cancelled											
	*5	M	430A-5A	WAVY NEWS-430A<	:30	\$125.00	08/20-08/20	0	0	0	\$0.00	
	Rating: 2.1											
	V3 Cancelled											
	*6	SA	6A-7A	WAVY NWS SAT6A	:30	\$300.00	08/18-08/18	0	0	0	\$0.00	
	Rating: 4.2											
	V3 Cancelled											
	*8	SU	7A-8A	WAVY NWS SUN7A	:30	\$400.00	08/19-08/19	0	0	0	\$0.00	
	Rating: 4.8											
	V3 Cancelled											

EC'd Yes Last Received: 08/13/2012 3:39 PM Showing Buylines: All Rep Revised Lines

Station WAVY-TV NORFOLK, VA. Agency () AMERICAN MEDIA & ADVOCACY GROUP Rep Firm () PHILADELPHIA
Advertiser () RIGELL FOR CONGRESS 815 SLATERS LANE Sales Office ()
Product SCOTT RIGELL ALEXANDRIA, VA 22314 Salesperson () ANJIE BRADY
Estimate# 2724 Agency C/P1/P2/E 128/216/2724 Salesperson Phone# 215-567-6005
Buyer Ben Angle Flight Dates 08/14/2012 - 08/20/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*22	M	11P-1135P	WAVY NEWS10-11<	:30	\$1,200.00	08/20-08/20	0	0	0	\$0.00	
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Rating: 5.0

V3 Cancelled

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Aug 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CATV 0%	WAVY 41%	WGNT 1%	WPXV 0%	WTKR 21%
		WTVZ 2%	WVBT 11%	WVEC 24%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA3564

--- CREDIT RISK ---

CASH IN ADVANCE